

JEROME | SPEAKER
JOSEPH | STRATEGIST
AUTHOR | GLOBAL
BRAND
ACADEMY

SEO REPORT

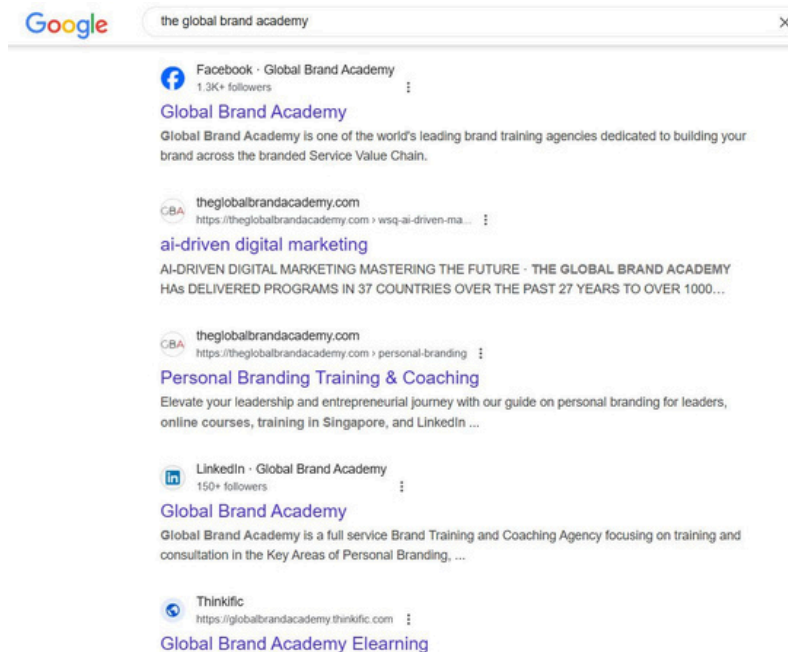
EXECUTIVE SUMMARY

MOM (25 April):

- Check forms on all websites that they are working
- GBA Homepage to come on google page 1
- JJ and GBA Keywords amended
- GMB to be corrected for SEO (Kaye yet to give)
- Landing pages to be made for JJ

GLOBAL BRAND ACADEMY PAGE STANDING

“The Global Brand Academy” search



Google search results for "the global brand academy".

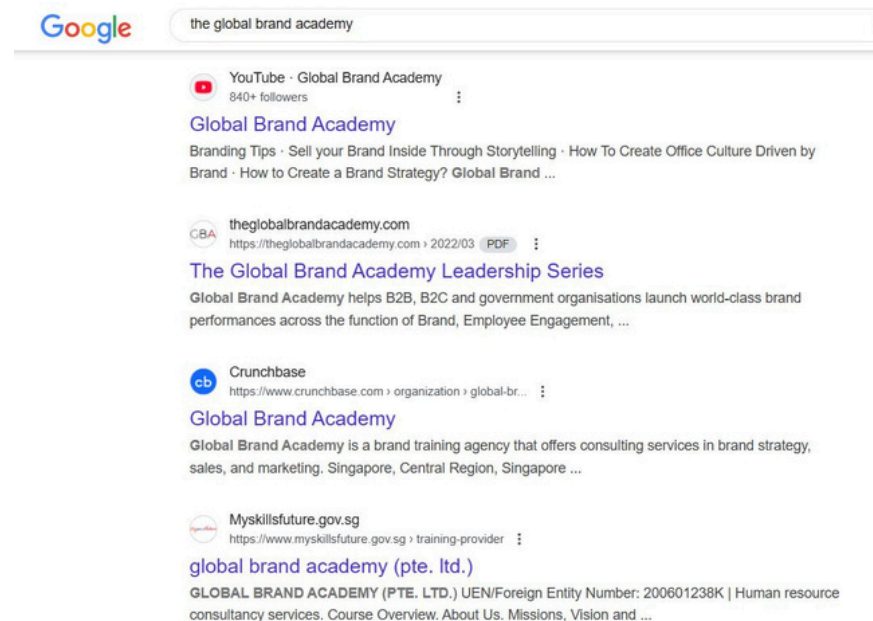
Facebook · Global Brand Academy
1.3K+ followers
Global Brand Academy
Global Brand Academy is one of the world's leading brand training agencies dedicated to building your brand across the branded Service Value Chain.

theglobalbrandacademy.com
https://theglobalbrandacademy.com › wsq-ai-driven-ma...
ai-driven digital marketing
AI-DRIVEN DIGITAL MARKETING MASTERING THE FUTURE · THE GLOBAL BRAND ACADEMY HAS DELIVERED PROGRAMS IN 37 COUNTRIES OVER THE PAST 27 YEARS TO OVER 1000...

theglobalbrandacademy.com
https://theglobalbrandacademy.com › personal-branding
Personal Branding Training & Coaching
Elevate your leadership and entrepreneurial journey with our guide on personal branding for leaders, online courses, training in Singapore, and LinkedIn ...

LinkedIn · Global Brand Academy
150+ followers
Global Brand Academy
Global Brand Academy is a full service Brand Training and Coaching Agency focusing on training and consultation in the Key Areas of Personal Branding, ...

Thinkific
https://globalbrandacademy.thinkific.com
Global Brand Academy Elearning



Google search results for "the global brand academy".

YouTube · Global Brand Academy
840+ followers
Global Brand Academy
Branding Tips · Sell your Brand Inside Through Storytelling · How To Create Office Culture Driven by Brand · How to Create a Brand Strategy? Global Brand ...

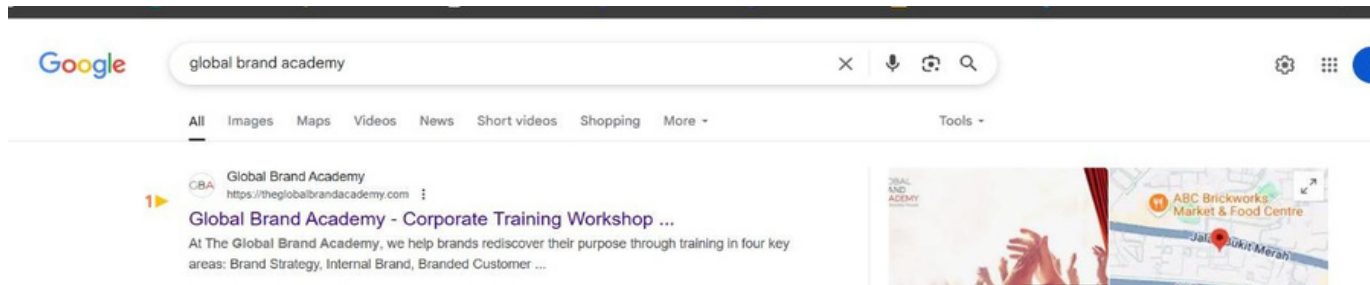
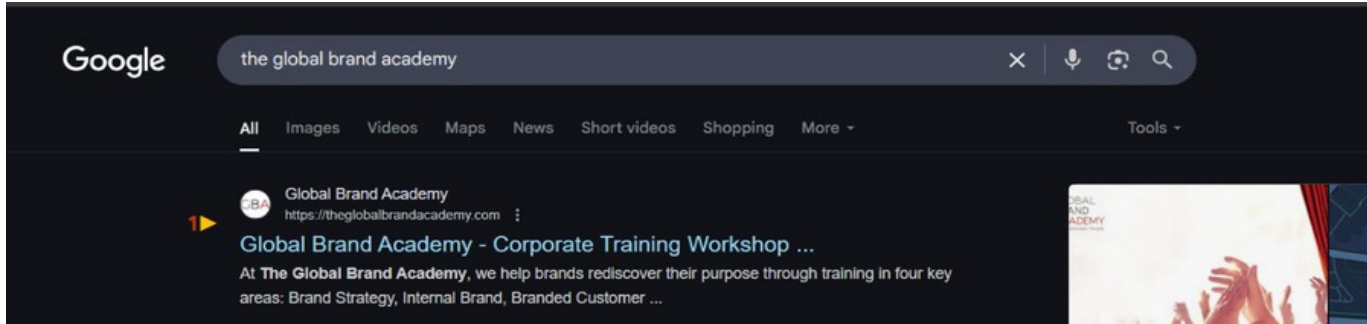
theglobalbrandacademy.com
https://theglobalbrandacademy.com › 2022/03 PDF
The Global Brand Academy Leadership Series
Global Brand Academy helps B2B, B2C and government organisations launch world-class brand performances across the function of Brand, Employee Engagement, ...

Crunchbase
https://www.crunchbase.com › organization › global-br...
Global Brand Academy
Global Brand Academy is a brand training agency that offers consulting services in brand strategy, sales, and marketing. Singapore, Central Region, Singapore ...

Myskillsfuture.gov.sg
https://www.myskillsfuture.gov.sg › training-provider
global brand academy (pte. ltd.)
GLOBAL BRAND ACADEMY (PTE. LTD.) UEN/Foreign Entity Number: 200601238K | Human resource consultancy services. Course Overview. About Us. Missions, Vision and ...

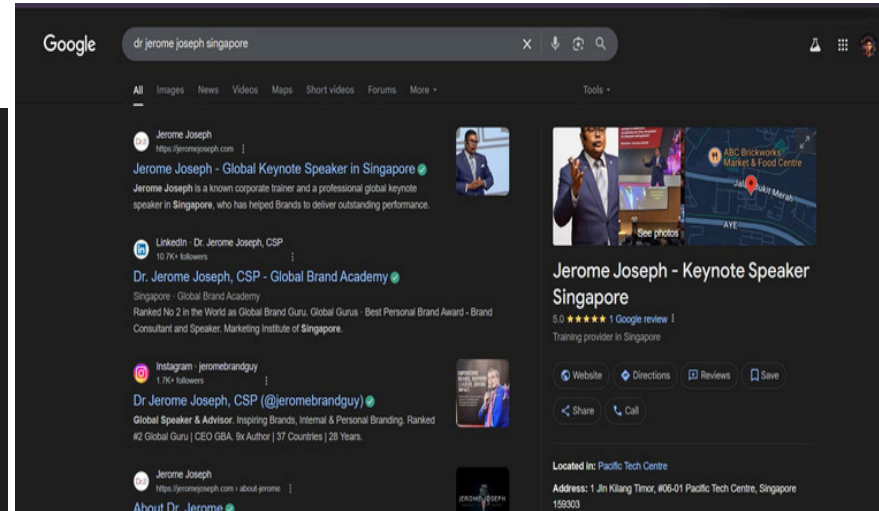
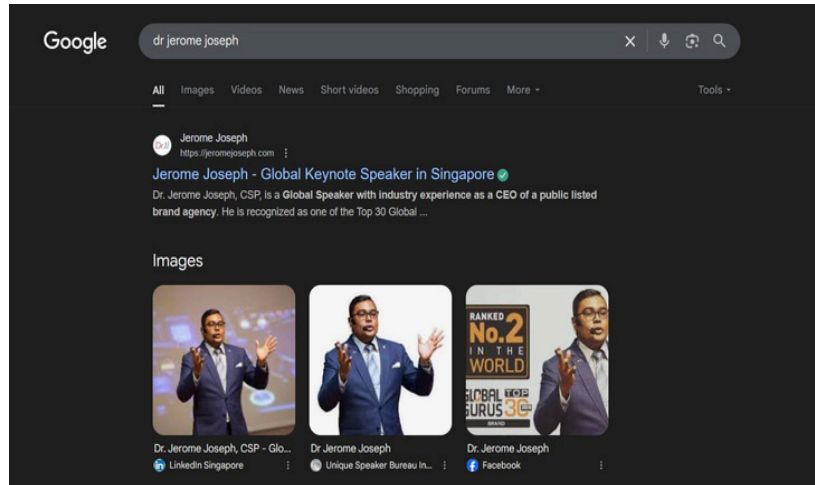
GLOBAL BRAND ACADEMY PAGE STANDING

“The Global Brand Academy” search



JEROME JOSEPH PAGE STANDING

“Jerome Joseph” search :



JEROME JOSEPH PAGE STANDING

“Jerome Joseph” search

The screenshot shows a Google search for "jerome joseph". The search bar at the top contains the text "jerome joseph". Below the search bar, the "All" tab is selected, showing a grid of results. On the left, there are three profile cards for Jerome Joseph: a general profile with his website, an Instagram profile (@jeromebrandguy), and a LinkedIn profile (Dr. Jerome Joseph, CSP). On the right, there is a detailed business listing for "Jerome Joseph - Keynote Speaker Singapore". This listing includes a 5.0-star Google review, a map showing the location at ABC Brickworks Market & Food Centre, and buttons for Website, Directions, Reviews, Save, Share, and Call. The location is noted as Pacific Tech Centre.

Google

jerome joseph

All Images News Videos Short videos Forums Shopping More

Tools

Jerome Joseph
https://jeromejoseph.com

Jerome Joseph - Global Keynote Speaker in Singapore
Jerome Joseph is a known corporate trainer and a professional global keynote speaker in Singapore, who has helped Brands to deliver outstanding performance.

Instagram · jeromebrandguy
1.7K+ followers

Dr Jerome Joseph, CSP (@jeromebrandguy)
Global Speaker & Advisor Inspiring Brands, Internal & Personal Branding Ranked #2 Global Guru | CEO GBA 9x Author | 37 Countries | 28 Years.

LinkedIn · Dr. Jerome Joseph, CSP
10.7K+ followers

Dr. Jerome Joseph, CSP - Global Brand Academy
Singapore · Global Brand Academy
Dr. Jerome Joseph | Global Strategist | AI... · Experience: Global Brand Academy · Education: S P Jain School of Global Management · Sydney, Singapore, UAE, ...

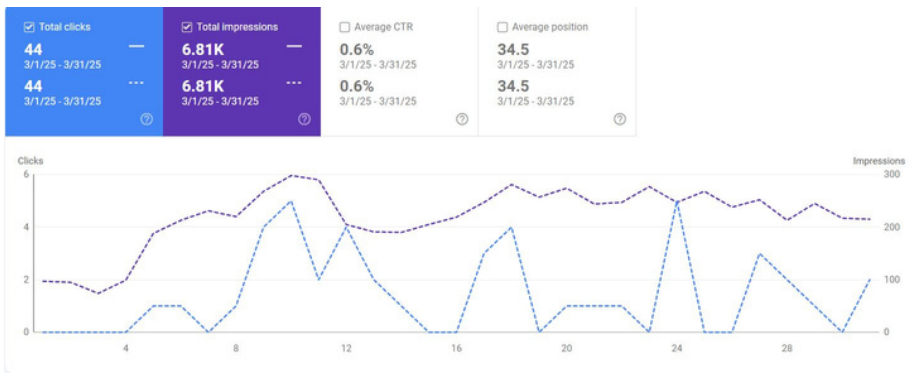
Jerome Joseph - Keynote Speaker Singapore
5.0 ★★★★★ 1 Google review
Training provider in Singapore

Website Directions Reviews Save Share Call

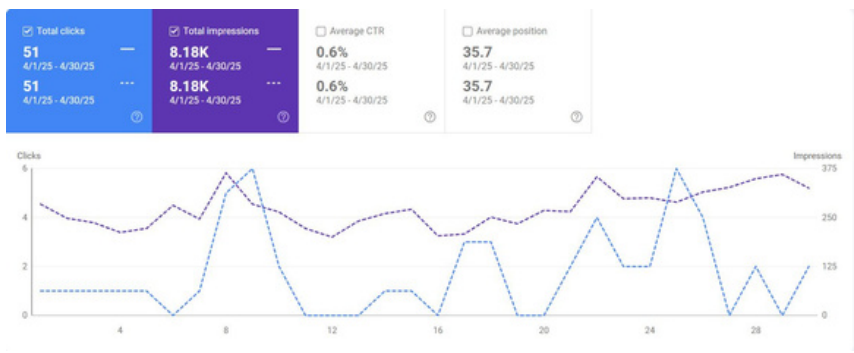
Located in: Pacific Tech Centre

GSC DATA - GBA

ORGANIC TRAFFIC - GBA



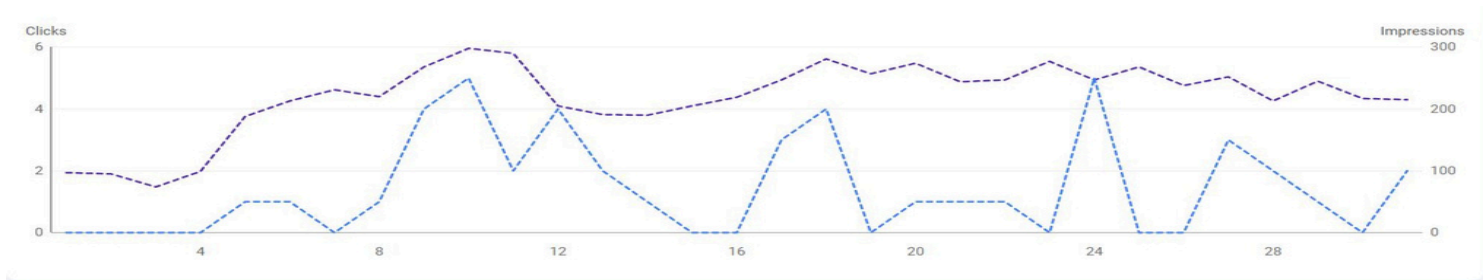
PREVIOUS MONTH)



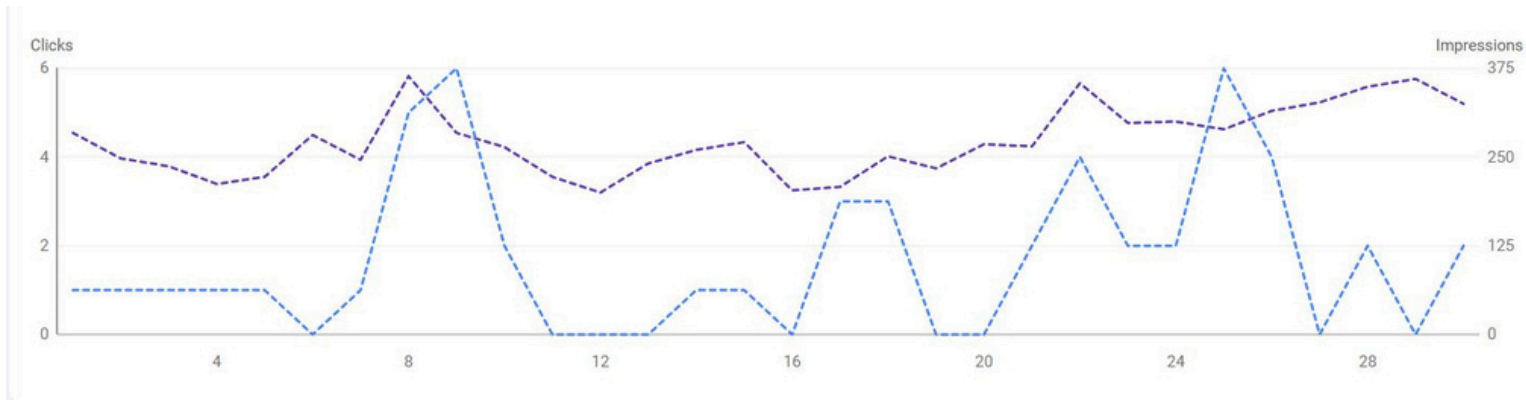
THIS MONTH

RANKING TREND (GBA)

PREVIOUS MONTH(Purple Line)

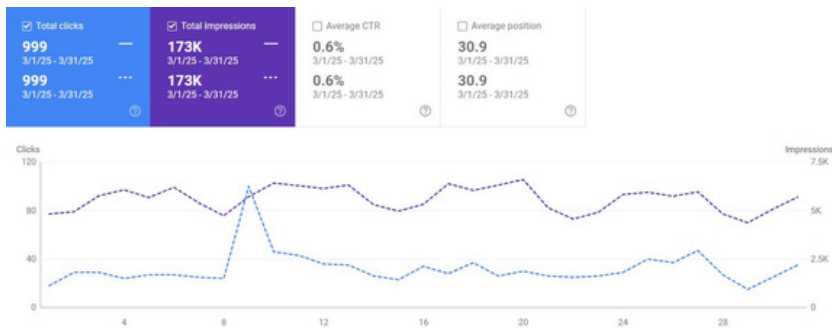


THIS MONTH(Blue Line)

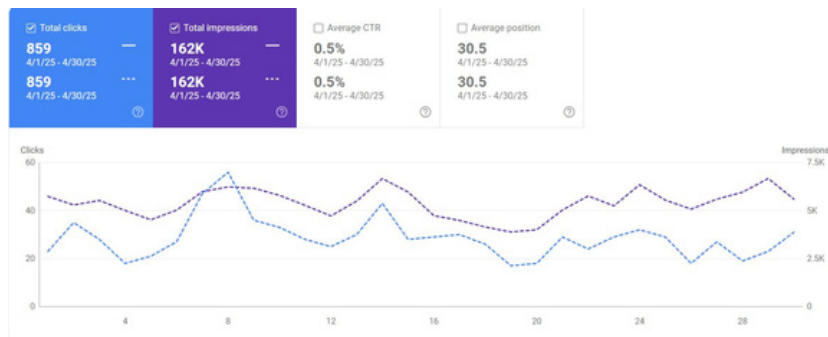


GSC DATA - JJ

ORGANIC TRAFFIC - INCLUDE GRAPH



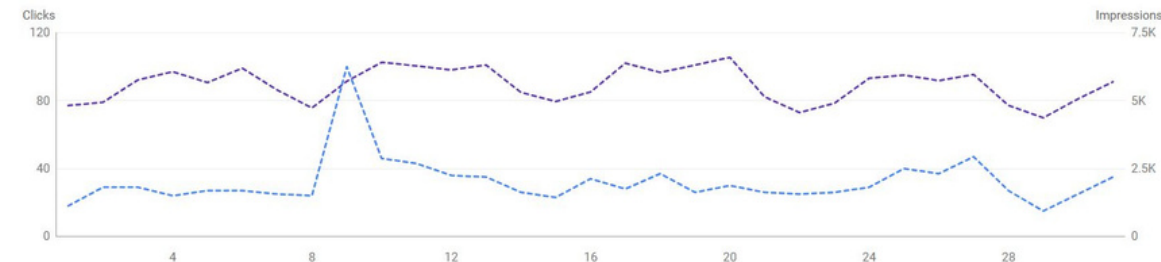
PREVIOUS MONTH



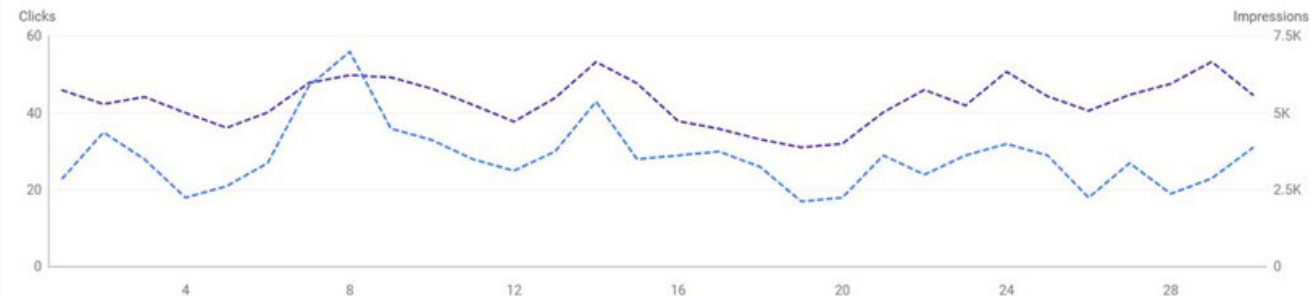
THIS MONTH

RANKING TREND

PREVIOUS MONTH)



THIS MONTH



KEYWORD PERFORMANCE

HISTORICAL KEYWORD TRACKING GBA

	A	B	C	D
1	Keywords GBA	KD	Position	April 2025
2				
3	best course for branding	0	NA	30
4	branding courses online	0	NA	30
5	course on branding	0	NA	35
6	wsq courses	34	NA	NA
7	wsq courses branding	0	NA	17
8	brand mastery	0	NA	3
9	how to brand my company	0	NA	NA
10	branding courses in singapore	0	NA	30
11	wsq courses ai	0	NA	38
12	learn ai online	0	NA	56
13	digital marketing with ai	0	NA	NA
14	ai marketing course	0	40	30
15	branding and ai	0	NA	NA
16	chatgpt course	0	NA	NA
17	internal branding	0	30	19
18	brand strategy for companies	0	NA	NA
19	customer experience courses	0	NA	NA
20	how can i sell my brand	0	NA	NA
21	corporate training for sales	0	NA	NA
22	corporate training for marketing	0	NA	NA
23	corporate training for ai	0	NA	NA
24	corporate training for customer experience	0	NA	NA
25	corporate training for internal branding	0	NA	NA
26	what is brand communication	0	NA	NA
27	how to win negotiation with clients	0	NA	NA
28	win win negotiations	0	NA	NA

Keyword List in Depth:

https://docs.google.com/spreadsheets/d/1b4a7ojlFo2kgwzyRPUC0Z012c_J4wtDMEJETXCac1E/edit?gid=0#gid=0

TARGETED KEYWORDS: changed March

29				
30	29/3/25			
31	Leadership programs		NA	NA
32	personal branding programs / training		NA	NA
33	executive presence trainings		NA	NA
34	sales trainings		NA	
35	brand mastery		NA	3
36	digital marketing training		NA	NA
37	culture training		NA	NA
38	organizational development		NA	NA
39	corporate training		NA	NA
40	customer service trainings		NA	NA
41	branding courses Singapore		NA	34
42	personal branding course Singapore		NA	NA
43	personal branding workshop		NA	NA
44	brand strategy masterclass		NA	NA
45	corporate training Singapore		NA	NA
46	branding training program		NA	NA
47	personal branding training			28
48	corporate branding Singapore		NA	NA
49	sales training Singapore		NA	NA
50	corporate training and development		NA	NA
51	marketing courses Singapore			
52	sales courses Singapore		NA	NA
53	marketing training Singapore		NA	NA
54	ai in branding		NA	NA
55	ai training		NA	NA
56	ai training programs			NA
57	best corporate training		NA	NA
58	corporate training programs			NA

Keyword List in Depth:

https://docs.google.com/spreadsheets/d/1b4a7ojlIFo2kgwzyRPUC0Z012c_J4wtDMEJETXCac1E/edit?gid=0#gid=0

KEYWORD RANKING OVERALL

58	corporate training programs			NA	
59	customer experience training		NA	NA	
60	leadership training Singapore			NA	
61	virtual corporate training programs		NA	NA	
62	sales training		NA	NA	
63	digital marketing training		NA	NA	
64	AI training		NA	NA	
65	leadership training		NA	NA	
66	customer experience training		NA	NA	
67	internal brand training		NA	NA	
68	culture training		NA	NA	
69					

Keyword List in Depth:

https://docs.google.com/spreadsheets/d/1b4a7ojlFo2kgwzyRPuc0Z012c_J4wtDMEJETXCac1E/edit?gid=0#gid=0

KEYWORD RANK: Highlight



- 3 ▶  Global Brand Academy
<https://theglobalbrandacademy.com>
- Global Brand Academy - Corporate Training Workshop ...**
- Global Brand Academy provides corporate training and workshops in Brand Strategy, Internal Branding, Branded Customer Experience and Sales & Marketing.



- 2 ▶  Global Brand Academy
<https://theglobalbrandacademy.com> > top-branding-cou...
- Top Branding Courses Online to Boost Your Business Identity**
- 15 Apr 2025 — There's an incredible range of branding courses online that can help you get it right— from personal branding training to deep dives into culture alignment. Let's explore some of the top...

KEYWORD RANK: Highlight

branding courses online

5 ▶



Global Brand Academy

<https://theglobalbrandacademy.com> › top-branding-cou... ⋮

Top Branding Courses Online to Boost Your Business Identity

15 Apr 2025 — 1. **Branding Masterclass – Udemy** · 2. Building a Strong Team Culture – Coursera (University of Pennsylvania) · 3. Personal Branding Essentials – ...

▶

wsq courses branding

5 ▶



Global Brand Academy

<https://theglobalbrandacademy.com> › wsq-ai-driven-ma... ⋮

ai-driven digital marketing

2-day, 16-hour training program. Designed for immediate impact, this course provides a comprehensive understanding of how AI can transform your marketing ...

▶

branding courses in singapore



9 ▶



Global Brand Academy

<https://theglobalbrandacademy.com> › branding-courses... ⋮

Top Branding Courses in Singapore

26 May 2025 — Singapore-based branding courses range from \$800 (government-subsidized programs) to \$12,000 (intensive executive programs). The pricing ...

KEYWORD ANALYSIS AND RANKING JJ

Keyword (User Based• As Expert)	KD	Feb'25	March'25	April'25
How to build a strong personal brand	13	NA	NA	NA
Personal branding strategies for leaders	18	7	7	8
Best personal branding experts in the world	13	23	25	18
Best personal branding experts in Singapore	18	1	4	4
Personal branding speaker for corporate events	19	2	2	2
Personal branding for CEOs and executives	0	NA	NA	NA
Best personal branding strategies for corporate leaders	0	5	5	4
How to build a personal brand as a coach or speaker	0	8	8	6
Best personal branding tools for 2025	0	16	16	23
Personal branding for public speakers	0	NA	NA	NA
How to use storytelling in personal branding	0	NA	NA	NA
How AI is shaping personal branding in 2025	0	33	33	23
AI tools for building a personal brand	0	2	2	1
How to build a strong personal brand in 2025	0	NA	NA	NA
Leadership speaker for corporate events	0	4	4	16
Best leadership training programs	0	NA	NA	NA
How to develop a leadership mindset	0	NA	NA	NA
Executive leadership development workshops	0	NA	NA	NA
Best online leadership training programs	0	NA	NA	NA
Leadership coaching vs leadership training	0	NA	NA	NA
Best corporate training programs for employees	0	NA	NA	NA
Corporate training speaker for business growth	0	30	30	1
Corporate branding and leadership training	0	55	55	1
Corporate leadership training for mid-level managers	0	NA	NA	NA
Corporate training in branding and marketing	0	NA	NA	NA
How personal branding impacts leadership	0	66	66	7
Best AI tools for branding and marketing	0	50	50	17
How AI is changing leadership development	0	16	16	16
How AI is transforming sales and marketing strategies	0	14	14	11
Best AI-driven marketing tools for businesses	0	16	16	23

Keyword List in Depth:

https://docs.google.com/spreadsheets/d/1b4a7ojlIFo2kgwzyRPUc0Z012c_J4wtDMEJETXCac1E/e/dit?gid=0#gid=0

KEYWORD ANALYSIS AND RANKING JJ

Best AI-driven marketing tools for businesses	0	16	16	23
Best sales training programs for corporate teams	0	NA	NA	NA
Sales training workshops for high-performance teams	0	NA	NA	NA
How to create a strong brand identity in marketing	0	NA	NA	NA
Corporate branding strategies for long-term growth	0	NA	NA	NA
Best leadership training programs for executives	0	NA	NA	NA
Leadership development workshops for corporate teams	0	NA	NA	NA
How AI is transforming personal and corporate branding	0	8	8	1
AI automation in sales – How to increase conversions	0	NA	NA	NA
Personal branding for sales professionals	0	NA	NA	NA
How branding impacts digital marketing success	0	NA	NA	NA
negotiation skills course singapore	0	NA	NA	NA
negotiation skills training singapore	0	NA	NA	NA
sales training singapore	0	NA	NA	NA
personal branding expert	0	23	20	34
global personal branding speaker	0	9	10	1
top personal branding consultant	0	NA	NA	NA
executive personal branding strategies	0	8	8	12
how to build a thought leadership brand	0	NA	NA	NA
personal branding keynote speaker	0	13	13	2
leadership keynote speaker	0	NA	NA	16
best corporate training expert	0	NA	NA	20
top leadership development consultant	0	NA	NA	NA
executive leadership training program	0	NA	NA	
corporate branding and leadership workshops	0	NA	NA	NA
leadership speaker for corporate events	0	NA	NA	NA
AI in personal branding and marketing	0	NA	NA	NA
AI-powered sales and branding strategies	0	NA	NA	NA
future of AI in leadership development	0	NA	NA	NA
how AI is transforming corporate training	0	NA	NA	NA
AI-driven sales training programs	0	NA	NA	NA
best sales keynote speaker	0	NA	NA	NA
branding and sales growth expert	0	NA	NA	NA

Keyword List in Depth:

https://docs.google.com/spreadsheets/d/1b4a7oJlIFo2kgwzyRPUc0Z012c_J4wtDMEJETXCac1E/ed?gid=0#gid=0

KEYWORD ANALYSIS AND RANKING JJ

branding and sales growth expert	0	NA	NA	NA
sales training consultant for businesses	0	NA	NA	NA
how branding impacts sales success	0	NA	NA	NA
marketing and personal branding for business leaders	0	NA	NA	NA
how to build a personal brand as a CEO	0	NA	NA	NA
personal branding consultant for corporate leaders	0	NA	NA	NA
how to establish yourself as a thought leader in business	0	NA	NA	NA
executive leadership workshops for Fortune 500 companies	0	NA	NA	NA
how to create a leadership culture in business	0	NA	NA	NA
corporate training for high-performance teams	0	NA	NA	NA
how AI is transforming branding and marketing	0	NA	NA	NA
AI-driven corporate training solutions	0	NA	NA	NA
best AI tools for branding and sales growth	0	NA	NA	NA
branding strategies for high-ticket sales	0	NA	NA	NA
sales and marketing workshops for executives	0	NA	NA	NA
how to increase sales through personal branding	0	NA	NA	NA
branding keynote speaker in Singapore	0	1	1	1
corporate training consultant in Singapore	0	NA	NA	NA
best business speaker for leadership events in Singapore	0	6	6	5
executive branding and leadership training in Singapore	0	54	54	54
personal branding keynote	0	8	8	1
conference keynote speaker	0	2	33	3
personal branding strategies	0	20	20	12
personal branding speaker	0	33	33	3
branding keynote speaker	0	30	30	1
personal branding coach	0	2	22	2
brand training singapore	0	11	11	4
personal brand coach	0	1	1	1
branding courses singapore	0			
motivational speaker singapore	0	8	9	9
keynote conference speakers	0	NA	NA	NA
professional speaker singapore	0	23	21	
ai in branding	0	2	2	2

professional speaker singapore	0	23	21	
ai in branding	0	2	2	2
best keynote speakers	0	23	25	27
internal brand training	0	5	5	6
internal branding training programs	0	1	1	1
ai keynote speaker	0	NA	NA	NA
brand strategy workshop	0	3	3	3
business coach singapore	30	15	15	6
leadership development programs	33	NA	NA	NA
leadership keynote speaker	64	8	8	8
best corporate trainer	9	67	64	5
corporate training expert	18	NA	NA	NA
top keynote speakers branding	26	NA	NA	NA
top keynote speakers sales	0	NA	NA	NA
top keynote speakers marketing	0	NA	NA	NA
top keynote speakers ai	0	NA	NA	NA
top keynote speakers personal branding	0	6	6	6
top keynote speakers leadership	0	NA	NA	NA
corporate training singapore	0	60	60	60
corporate training programs	0	NA	NA	NA
best corporate training singapore	0	59	59	59
personal brand training	0	NA	38	38
personal branding coaching	0	45	50	50
sales trainer in singapore	0	NA	NA	NA
sales speaker in singapore	0	5	4	4
top 10 keynote speakers singapore	0	NA	NA	NA
top keynote speakers singapore	0	13	13	13
corporate trainer fees	0	NA	NA	NA
corporate trainer singapore	0	60	55	55
top corporate trainers in singapore	0	7	7	7
sales training providers	0	NA	NA	NA
sales and service training	0	NA	NA	NA
keynote speakers hire	0	NA	NA	NA

Keyword List in Depth:

https://docs.google.com/spreadsheets/d/1b4a7ojlIFo2kgwzyRPUC0Z012c_J4wtDMEJETXCac1E/edit?gid=0#gid=0

KEYWORD ANALYSIS AND RANKING JJ

best keynote speakers	0	23	25	27
internal brand training	0	5	5	6
internal branding training programs	0	1	1	1
ai keynote speaker	0	NA	NA	NA
brand strategy workshop	0	3	3	3
business coach singapore	30	15	15	6
leadership development programs	33	NA	NA	NA
leadership keynote speaker	64	8	8	8
best corporate trainer	9	67	64	5
corporate training expert	18	NA	NA	NA
top keynote speakers branding	26	NA	NA	NA
top keynote speakers sales	0	NA	NA	NA
top keynote speakers marketing	0	NA	NA	NA
top keynote speakers ai	0	NA	NA	NA
top keynote speakers personal branding	0	6	6	6
top keynote speakers leadership	0	NA	NA	NA
corporate training singapore	0	60	60	60
corporate training programs	0	NA	NA	NA
best corporate training singapore	0	59	59	59
personal brand training	0	NA	38	38
personal branding coaching	0	45	50	50
sales trainer in singapore	0	NA	NA	NA
sales speaker in singapore	0	5	4	4
top 10 keynote speakers singapore	0	NA	NA	NA
top keynote speakers singapore	0	13	13	13
corporate trainer fees	0	NA	NA	NA
corporate trainer singapore	0	60	55	55
top corporate trainers in singapore	0	7	7	7
sales training providers	0	NA	NA	NA
sales and service training	0	NA	NA	NA
keynote speakers hire	0	NA	NA	NA

motivational keynote speaker	0	6	33	33
famous keynote speakers singapore	0	33	31	31
Leadership Training	0	NA	NA	NA
personal brand training	0	38	35	35
brand training	0	NA	NA	NA
culture programs	0	NA	NA	NA
ai keynote speaker	0	NA	NA	NA
ai training	0	NA	NA	NA
digital marketing training	0	NA	NA	NA
best keynote speakers (country)	0	8	8	8
Sales training program	0	NA	NA	NA
best sales training programs	0	NA	NA	NA
leadership keynote speaker	0	NA	NA	NA
best corporate trainer	0	69	69	69
corporate training singapore	0	60	60	60
executive leadership training programs	0	NA	NA	NA
executive presense training	0	NA	NA	NA
leadership influence	0	NA	NA	NA
Sales training program	0	NA	NA	NA
conference speaker	0	NA	NA	NA
Keynote speaker	39	7	39	5
Keynote Speaker singapore		8	5	6
Keynote Speaker vs Guest Speaker	0	2	2	2
29/3/25				
keynote speaker branding				2
keynote speaker sales				29
keynote speakers marketing				5
keynote speaker AI				52
keynote speaker personal branding				2
keynote speaker leadership				10

Keyword List in Depth:

https://docs.google.com/spreadsheets/d/1b4a7ojlIFo2kgwzyRPUC0Z012c_J4wtDMEJETXCac1E/edit?gid=0#gid=0

keynote speaker

X

4

Dr.JJ

Jerome Joseph

<https://jeromejoseph.com> > keynote-speaker-guest-speak... ⋮

[Keynote vs. Guest Speaker: Understanding the Distinct Roles](#)

18 Mar 2024 — The keynote speaker acts as the event's headliner, introducing the main topic and setting the stage for the discussions that follow. In contrast ...

keynote speaker vs guest speaker

X

1

Dr.JJ

Jerome Joseph

<https://jeromejoseph.com> > keynote-speaker-guest-speak... ⋮

[Keynote vs. Guest Speaker: Understanding the Distinct Roles](#)

18 Mar 2024 — The keynote speaker acts as the event's headliner, introducing the main topic and setting the stage for the discussions that follow.

keynote speaker singapore

7 ▶  Jerome Joseph
<https://jeromejoseph.com> ⋮

Jerome Joseph - Global Keynote Speaker in Singapore

Jerome Joseph is a known corporate trainer and a professional global keynote speaker in Singapore, who has helped Brands to deliver outstanding performance.

motivational keynote speaker

3 ▶  Jerome Joseph
<https://jeromejoseph.com/keynotes> ⋮

Global Keynote & Motivational Speaker in Singapore

Dr. Jerome Joseph is a Global Keynote Speaker who has spoken in over 37 countries. With a global reach and audiences as big as 10,000 people, Dr ...

corporate trainer singapore

5 ▶  Jerome Joseph
<https://jeromejoseph.com/top-corporate-trainers-singapore> ⋮

Top 20 Corporate Trainers Singapore – Dr. Jerome Joseph

21 Apr 2025 — 1. Dr. Jerome Joseph – The Brand Futurist · 2. Celeste Lim – Dale Carnegie Singapore · 3. Edstellar · 4. Kaleidoskope · 5. SOCO Sales Training · 6.

le ai keynote Speaker Page 2 (22 rank)

2 Jerome Joseph
https://jeromejoseph.com › top-keynote-speaker-on-ai-br...

Top Keynote Speaker on AI: Bridging the Gap Between ...

2 Jan 2025 — Keynote speakers emphasize the importance of aligning AI strategies with organizational goals. They argue that AI is not a one-size-fits-all ...

2 AI in Branding

4 Jerome Joseph
https://jeromejoseph.com › how-ai-is-changing-the-worl...

How AI is changing the World of Branding

14 Mar 2024 — AI and branding work together to analyze consumer data, predict purchasing behaviors, and tailor marketing messages to individual preferences.

AI: A New Frontier In Branding AI's Role In Streamlining ... FAQs: AI and Branding

best keynote speaker Page 2 (24 rank)

4 Jerome Joseph
https://jeromejoseph.com › keynotes

Global Keynote & Motivational Speaker in Singapore

Dr. Jerome Joseph is a Global Keynote Speaker who has spoken in over 37 countries. With a global reach and audiences as big as 10,000 people, ...

CONTENT PERFORMANCE

DATE CREATED + TITLE OF BLOG + LINK

A	B	C	D	E
	April			
Title	Keywords	Live link		
Culture Training in the Workplace: Why It Matters and Where to Start	culture training	eglobalbrandacademy.com/workplace-culture-training/		
The Power of Branding: Courses in Singapore That Make a Difference	personal branding programs	globalbrandacademy.com/branding-courses-singapore/		
Building Your Identity: Best Personal Branding Programs to Invest In	personal branding programs	balbrandacademy.com/best-personal-branding-programs/		
Corporate Training Programs That Actually Work: A Guide for 2025	corporate training programs	brandacademy.com/corporate-training-program-guide-2025/		
Leadership Training in Singapore: What Every Executive Should Know	leadership training in Singapore	academy.com/leadership-training-singapore-what-every-executive/		

BLOG LIST FILE -

https://docs.google.com/spreadsheets/d/1b4a7ojllFo2kgwzyRPUc0Z012c_J4wtDMEJETXCac1E/edit?gid=1042866005#gid=1042866005

DATE CREATED + TITLE OF BLOG + LINK

A	B	C
April		
Title	Keywords	Live link
Why You Need a Personal Brand Coach to Build Authority	brand Consultant	https://jeromejoseph.com/personal-brand-coach-authority/
Sales & Marketing Workshops for Executives: Everything You Need to Know	Sales Training Consultant	https://jeromejoseph.com/sales-marketing-workshops-executives/
Executive Leadership Workshops for Fortune 500 Companies	executive leadership training	https://jeromejoseph.com/executive-leadership-workshops/
How to Build a Thought Leadership Brand in 2025	executive personal branding	https://jeromejoseph.com/thought-leadership-brand-2025/
How to Find the Perfect Keynote Speaker in Singapore for Your Event	keynote speaker	https://jeromejoseph.com/keynote-speaker-singapore-event/

BLOG LIST FILE -

<https://docs.google.com/spreadsheets/d/1VJPeecGcFgTF0aauEDBS1hLHfdLysOzoVt3aIBm4L0A/edit?gid=1797403816#gid=1797403816>

BACKLINKS

BACKLINKS LIST WITH LINKS (GBA)

KEYWORD - DOMAIN LINK - SITE LINK - LIVE ORNOT?

A	B	C	D	E	F	G
Keywords	Backlink Type	Domain Link	DA	SS	Site Link	Live Link
Links						
best course for branding, branding courses online, branding courses in singapore, WSQ courses	Article Submission	quora.com	100	11%	https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/	https://qr.ae/pAHWvP
best course for branding, branding courses online, branding courses in singapore, WSQ courses	Article Submission	penzu.com	48	1%	https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/	https://penzu.com/p/8bea4e9344e4679e
best course for branding, branding courses online, branding courses in singapore, WSQ courses	Article Submission	blogger.com	73	1%	https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/	https://crossroadzauto.blogspot.com/2025/04/your-brands-potential-with-best.html
best course for branding, branding courses online, branding courses in singapore, WSQ courses	Article Submission	justpaste.it	50	22%	https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/	https://justpaste.it/11nw
best course for branding, branding courses online, branding courses in singapore, WSQ courses	Article Submission	sites.google.com	96	1%	https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/ , https://theglobalbrandacademy.com/	https://sites.google.com/view/unlock-your-brand-identity/home
best course for branding, branding					https://theglobalbrandacademy.com/	https://www.tumblr.com/theglobalbrandacademy

BACKLINK FILE-

https://docs.google.com/spreadsheets/d/1b4a7ojlFo2kgwzyRPUc0Z012c_J4wtDMEJETXCac1E/edit?gid=0#gid=0

BACKLINKS LIST WITH LINKS (JJ)

KEYWORD - DOMAIN LINK - SITE LINK - LIVE ORNOT?

April Backlinks						
Keywords	Backlink Type	Domain Link	DA	SS	Site Link	Live Link
Links						
keynote speaker Singapore, corporate trainer in Singapore, corporate trainer Singapore, personal branding coach	Article Submission	medium.com	96	1%	https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/workshops/	https://medium.com/@jeromejoseph1.com/unlock-transformational-change-with-jerome-joseph-renowned-keynote-speaker-in-singapore-5f043ffa3b9a7post?PublishedType=initial
keynote speaker Singapore, corporate trainer in Singapore, corporate trainer Singapore, personal branding coach	Article Submission	dribbble.com	75	1%	https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/workshops/	https://dribbble.com/shots/25946480-Unclock-Transformational-Change-with-Jerome-Joseph
keynote speaker Singapore, corporate trainer in Singapore, corporate trainer Singapore, personal branding coach	Article Submission	behance.net	82	1%	https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/workshops/	https://www.behance.net/gallery/224466713/Unclock-Transformational-Change-with-Jerome-Joseph
keynote speaker Singapore, corporate trainer in Singapore, corporate trainer Singapore, personal branding coach	Article Submission	jiggy.com	33	11%	https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/workshops/	https://jeromejoseph.jiggy.com/entries/general/unlock-transformational-change-with-jerome-joseph-renowned-keynote-speaker-in-singapore
keynote speaker Singapore, corporate trainer in Singapore, corporate trainer Singapore, personal branding coach	Article Submission	medium.com	96	1%	https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/keynotes/ , https://jeromejoseph.com/workshops/	https://medium.com/@jeromejoseph1.com/unlock-transformational-change-with-jerome-joseph-renowned-keynote-speaker-in-singapore-5f043ffa3b9a7post?PublishedType=initial

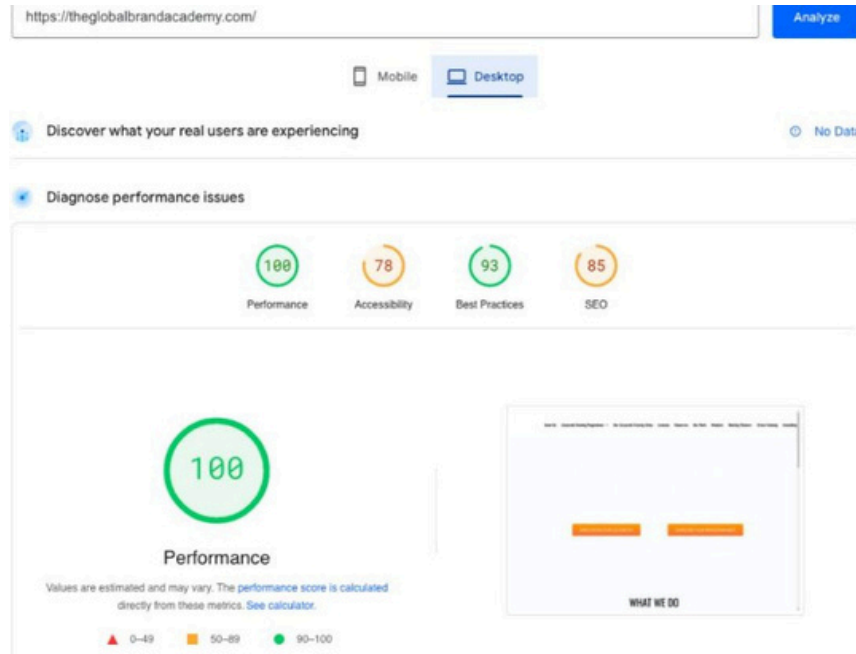
BACKLINK FILE-

<https://docs.google.com/spreadsheets/d/1VJPeecGcFgTF0aaueDBS1hLHfdLysOzoVt3alBm4L0A/edit?gid=0#gid=0>

WEBSITE HEALTH

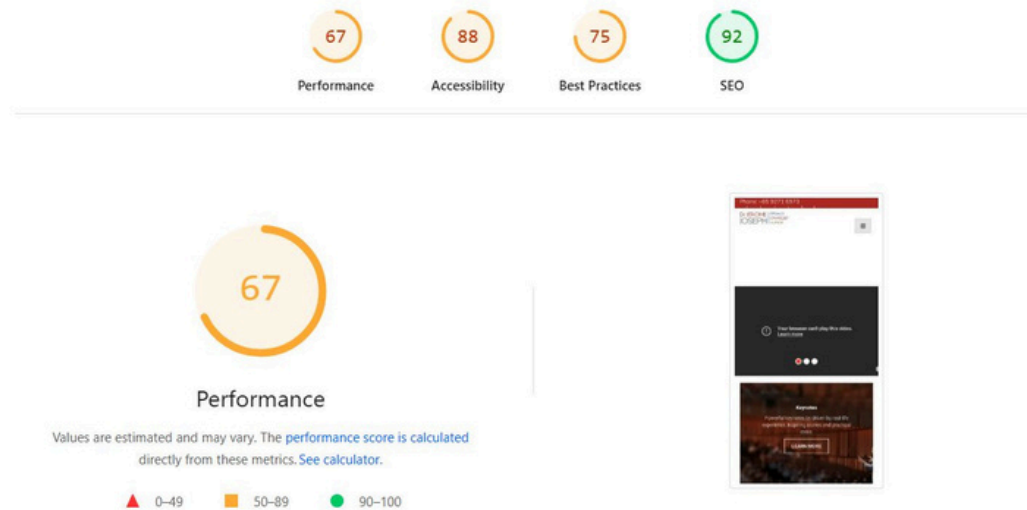
WEBSITE HEALTH (GBA)

site speed, mobile responsiveness, and other technical issues that occurred during timeframe



WEBSITE HEALTH (JJ)

site speed, mobile responsiveness, and other technical issues that occurred during timeframe



The low score is due to the use of excessive plugins which slows the load speed of the website. (which is solved in the new website)

WEBSITE PERFORMANCE

TOP LANDING PAGES (GBA)

LIST OVERVIEW

https://theglobalbrandacademy.com/personal-branding/	24	24	0	6,252	6,252	0
https://theglobalbrandacademy.com/wsqa-driven-marketing/	10	10	0	1,922	1,922	0
https://theglobalbrandacademy.com/wp-content/uploads/2019/01/Why-Brand-Research-Is-Important.pdf	8	8	0	208	208	0
https://theglobalbrandacademy.com/	8	8	0	138	138	0
https://theglobalbrandacademy.com/wp-content/uploads/2022/03/LEADERSHIP-TRAINING-AND-COACHING.pdf	3	3	0	201	201	0
https://theglobalbrandacademy.com/wsqa-driven-marketing/2023/07/10/building-a-strong-startup-team-skill	1	1	0	9	9	0

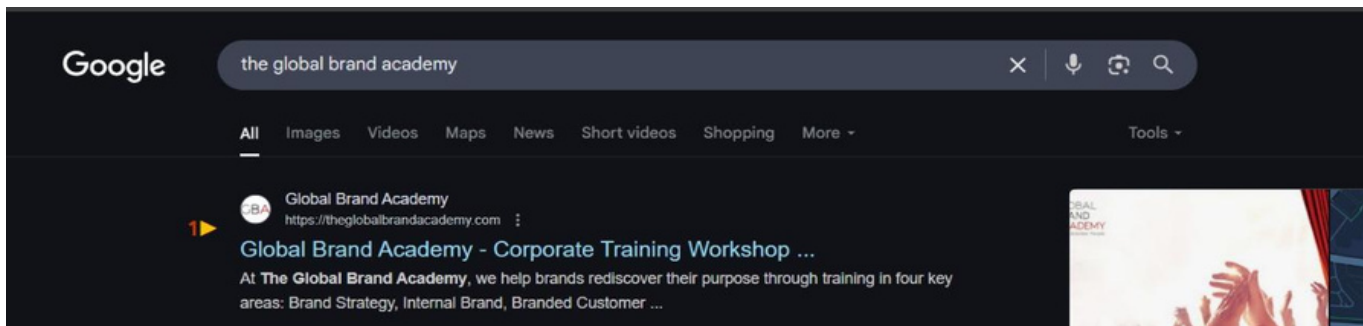
TOP LANDING PAGES (JJ)

LIST OVERVIEW

Top pages	↓ Clicks 4/1/25 - 4/30/25	Clicks 4/1/25 - 4/30/25	Clicks Difference	Impressions 4/1/25 - 4/30/25	Impressions 4/1/25 - 4/30/25	Impressions Difference
https://jeromejoseph.com/personal-branding-quotes-captions/	287	287	0	11,920	11,920	0
https://jeromejoseph.com/keynote-speaker-guest-speaker-difference/	188	188	0	56,660	56,660	0
https://jeromejoseph.com/how-to-choose-the-right-ai-tool-for-your-business/	80	80	0	10,769	10,769	0
https://jeromejoseph.com/	63	63	0	4,629	4,629	0
https://jeromejoseph.com/top-10-ai-tools-to-grow-your-personal-brand/	26	26	0	3,194	3,194	0
https://jeromejoseph.com/personal-branding-marketing-strategies-for-small-business-owners/	23	23	0	8,186	8,186	0

TOP LANDING PAGES- added previously

Domain Names as visible of Google



TOP LANDING PAGES- added previously

Domain Names as visible of Google

The screenshot shows a Google search result for 'jerome joseph'. The search bar at the top contains the text 'jerome joseph'. Below the search bar, the 'All' tab is selected. The main result is for 'Jerome Joseph', with a profile picture and a link to 'https://jeromejoseph.com'. The title is 'Jerome Joseph - Global Keynote Speaker in Singapore'. The description states: 'Jerome Joseph is a known corporate trainer and a professional global keynote speaker in Singapore, who has helped Brands to deliver outstanding performance.' Below this, there are three social media links: Instagram (@jeromebrandguy) with 1.7K+ followers, LinkedIn (Dr. Jerome Joseph, CSP) with 10.7K+ followers, and a link to 'Dr. Jerome Joseph, CSP - Global Brand Academy'. To the right of these links is a small image of Jerome Joseph speaking. Further right, there is a larger image of Jerome Joseph speaking, with a map overlay showing 'ABC Brickworks Market & Food Centre' and 'Jalan Bukit Merah'. Below this image, the title 'Jerome Joseph - Keynote Speaker Singapore' is displayed, followed by a 5.0 star rating and '1 Google review'. Below the rating, it says 'Training provider in Singapore'. At the bottom of this section, there are buttons for 'Website', 'Directions', 'Reviews', 'Save', 'Share', and 'Call'. At the very bottom, it says 'Located in: Pacific Tech Centre'.

Google

jerome joseph

All Images News Videos Short videos Forums Shopping More

Tools

Jerome Joseph
https://jeromejoseph.com

Jerome Joseph - Global Keynote Speaker in Singapore

Jerome Joseph is a known corporate trainer and a professional global keynote speaker in Singapore, who has helped Brands to deliver outstanding performance.

Instagram · jeromebrandguy
1.7K+ followers

Dr Jerome Joseph, CSP (@jeromebrandguy)

Global Speaker & Advisor Inspiring Brands, Internal & Personal Branding Ranked #2 Global Guru | CEO GBA 9x Author | 37 Countries | 28 Years.

LinkedIn · Dr. Jerome Joseph, CSP
10.7K+ followers

Dr. Jerome Joseph, CSP - Global Brand Academy

Singapore · Global Brand Academy

Dr. Jerome Joseph | **Global Strategist** | AI... · Experience: Global Brand Academy · Education: S P Jain School of Global Management - Sydney, Singapore, UAE, ...

Jerome Joseph - Keynote Speaker Singapore

5.0 ★★★★★ 1 Google review

Training provider in Singapore

Website Directions Reviews Save

Share Call

Located in: Pacific Tech Centre

SEO SUMMARY: MONTH

KEYWORD SUMMARY (GBA)

PRIORITY KEYWORDS	RANK AS OF TODAY	NEXT STEPS (Overall)
best course for branding	12	Add case studies in blog - Include internal links to service pages Use CTAs on Website
branding courses online	30	
course on branding	31	
brand mastery	3	

TOP PERFORMING KEYWORDS	RANK AS OF TODAY	NEXT STEPS (Overall)
best course for branding	12	Add case studies in blog - Include internal links to service pages Use CTAs on Website
branding courses online	30	
course on branding	31	
brand mastery	3	

KEYWORD SUMMARY (JJ)

PRIORITY KEYWORDS	RANK AS OF TODAY	NEXT STEPS (Overall)
1.Keynote Speaker	4	- Add case studies in blog - Include internal links to service pages
2. Keynote Speaker Singapore	7	- Build location-based backlinks - Optimize Google Business profile
3. Corporate Trainer Singapore	5	Create Blog Posts & Landing Pages With 'Good' Phrases
4. AI Keynote Speaker	22	Use Google Search Console for Real Keyword Data
5. Leadership keynote Speaker	14	

TOP PERFORMING KEYWORDS	RANK AS OF TODAY	NEXT STEPS (Overall)
1. Keynote Speaker	4	Add case studies in blog - Include internal links to service pages
2. Keynote Speaker Singapore	7	- Build location-based backlinks - Optimize Google Business profile
3. Corporate Trainer Singapore	5	Use Google Search Console for Real Keyword Data

Website Summary - GBA

BACKLINKS DONE FOR THE REPORTING PERIOD	BLOGS DONE FOR THE REPORTING PERIOD
70	5

WEBSITE VISITS LAST MONTH	WEBSITE VISIT THIS MONTH
42	51

AVERAGE SCREEN TIME LAST MONTH	AVERAGE SCREEN TIME THIS MONTH
15 seconds	25 seconds

KEYWORD SUMMARY - JJ

BACKLINKS DONE FOR THE REPORTING PERIOD	BLOGS DONE FOR THE REPORTING PERIOD
149	5

WEBSITE VISITS LAST MONTH	WEBSITE VISIT THIS MONTH
906	900

AVERAGE SCREEN TIME LAST MONTH	AVERAGE SCREEN TIME THIS MONTH
110 seconds	120 seconds

TITLE TAG, META DESCRIPTION, CONTENT ANALYSIS - GBA

TITLE TAG ANALYSIS	META DESCRIPTIONS ANALYSIS	CONTENT ANALYSIS
Global Brand Academy Corporate Training Workshop Singapore	Global Brand Academy provides corporate training and workshops in Brand Strategy, Internal Branding, Branded Customer Experience and Sales & Marketing.	Ranking on no.1

TITLE TAG, META DESCRIPTION, CONTENT ANALYSIS (JJ)

TITLE TAG ANALYSIS	META DESCRIPTIONS ANALYSIS	CONTENT ANALYSIS
Jerome Joseph - Global Keynote Speaker in Singapore	Jerome Joseph is a known corporate trainer and a professional global keynote speaker in Singapore, who has helped Brands to deliver outstanding p erformance.	Ranking on no.1